The chemistry and a few pharmacological aspects of argan oil have been studied; there are still no strong clinical data available that provide evidence of the efficacy of argan oil in humans. That argan oil constituents have pharmacological properties in vitro is not sufficient to ascertain the clinical potential of whole argan oil (Figure 1). More studies are necessary to determine its impact on human health. In Tindouf (Algerian area) and Morocco, the position of argan oil as a natural product with strong consumer expectations resulting from traditional claims of activity that are insufficiently supported by scientific proof is shared by several other plant extracts or products. Such a trend is likely to continue in view of the strong current demand for food supplements. This demand justifies pharmacological studies on these products. Argan oil has a high level of oleic and linoleic acids and antioxidant compounds which has impact on cardiovascular diseases. Minor compounds of argan oil, such as sterols, may be involved in its cholesterol-lowering effect. The antidiabetic effect of argan oil has been claimed for a long time in traditional medicine; however, the mechanism of regulation of the level of glucose in the blood remains unknown. The antihypertensive effect of argan oil and its mechanism of action have been studied by Berrougui et al. Our results show that the phenolic fractions studied have remarkable antioxidant properties. Although the composition of the phenolic fraction of fruits can evolve over the years, they deserve a better valuation in the pharmacological, cosmetic and agro-food fields because of their antioxidant properties.

**Keywords:** Antioxidants, Argan oil, Health, Human, Morocco

**Conflict of Interest**

The authors have no conflicts of interest.

**Ethical Approval**

Not applicable.

**Funding**

This paper was not funded.

**References**


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Received: 18 Dec 2018
Accepted: 17 Apr 2019